

**GOVERNMENT OF INDIA
HEALTH AND FAMILY WELFARE
LOK SABHA**

UNSTARRED QUESTION NO:7727
ANSWERED ON:16.05.2000
BAN ON PUBLICITY ON NARCOTICS
P.R. KHUTE

Will the Minister of HEALTH AND FAMILY WELFARE be pleased to state:

- (a) whether the Government propose to impose a ban or fix norms on the wide publicity given to narcotics and drugs; and
- (b) if so, the details thereof?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF HEALTH AND FAMILY WELFARE (INDEPENDENT CHARGE)

(SHRI N.T. SHANMUGAM)

(a)&(b) Advertisements on drugs which include formulations containing narcotic drugs, are regulated under the provisions of the Drugs and Magic Remedies (Objectionable Advertisements) Act, 1954 and Rules made thereunder. Norms for restriction/prohibition of advertisements on drugs for large number of diseases and disorders have been prescribed under this Act and Rules.